

The second week in May was a busy one on **GraceMed's** social calendar. True enough, there were only two events we were booked for that week, but as **Nancy Duling**, **GraceMed's** Director of Development will tell you, it takes a lot of planning to pull them off without a hitch.

"Well, without a hitch might be a bit of a stretch," Nancy admitted, "but we do work very hard as a team to create an experience everyone is going to enjoy and remember whenever we are sponsoring or participating in a public event. Just like we want our patients to feel welcome in our clinics, we want to carry that same hospitality out into the community as well."

**All you can eat Hopecare at Jimmie's Family Diner**

The planning for **Hotcakes for Hopecare** which happened on May 8th began as far back as the fall of last year. This is the second year that we've held the benefit breakfast with host Jimmie's Family Diner at their west Wichita location.

"The Davidson family and all the employees at Jimmie's have been so very kind to help us with this event and make it into a fun time that everyone

looks forward to," said **Dave Sanford**, **GraceMed** CEO. "Their heart for our mission is so gratifying to witness. This is really a very genuine labor of love on their part. We can't thank them enough."

More than 300 were served a hot breakfast of pancakes, sausages and eggs by local celebrity servers who included **Jill Docking**, City Councilmen **Bryan Frye** and **Brandon Johnson**, County Commissioner **Jim Howell**, and Senator **Lynn Rogers**. **Scripps Radio** stations were broadcasting live from the event and a number of television and radio personalities joined in the celebrity service.

"All the proceeds from this event go to providing healthcare for those who can't afford it," said Jimmie's Diner owner **Linda Davidson**. "It's not hard to see how important it is to do this for the community, and we're more than glad to

join in with our suppliers, folks like **Ben E. Keith and Farmer Brothers**, to make this a great breakfast event for everyone."

We also want to thank our other sponsors for their vital support, including: **Black Hills Energy**, **Blue Cross Blue Shield of Kansas**, **The Hays Company**, **Henry Schein Dental**, **KU School of Medicine-Wichita**, **Legacy Bank**, **Madrigal & Associates**, **Serve ICT**, **Sunflower Bank** and **USI**.

"The support of all these companies and those who came to the event is going to make a lot of care possible for a lot of Wichita's most vulnerable," Nancy Duling said. "We're all very grateful and heartened here at **GraceMed** to know so many people are behind the mission we serve."

This year, Dave Sanford was once again at the wheel of the **GraceMed** van in the parade, while social media intern **Drew Dietz** took on the role of Dental Outreach's Brush Bear. We also took the occasion of All Schools Day to place an ad in the McPherson Weekly News announcing a special contest.



The "Big Splash Pizza Bash" Attendance Contest will kick off next school year. Elementary school classes in the McPherson district will compete for best attendance throughout the school year. The winning class will get a pizza party and a 10-day pass to the McPherson Water Park.

"In Wichita, we already have a great partnership with the school district for our school-based clinics," said **Larry Bowen**, **GraceMed's** Director of Marketing Communications. "This contest gives us an opportunity to connect with both parents and teachers in McPherson and offer our services to help their kids stay healthy and stay in class."

From pancake flippin' in Wichita to "Bear footin'" in a McPherson parade, **GraceMed** was out in force that busy week in May, putting our best paw forward to make our own brand of **Hopecare** available to everyone.



Banner bearers, left to right: **Tiffany Porter**, **Jennifer Stuart**, **APRN**, **Connie Andrews**, **DDS** and **Ann Yoder Smith**, **RN**

# Of pancakes, parades and pizza.

Hotcakes for Hopecare and All Schools Day provide great opportunities for **GraceMed** to connect outside the office.

**GraceMed loves a parade.**

The second event that week was the **All Schools Day Parade** in McPherson, a celebration that shuts down the schools and draws residents from far and wide throughout the county to line the streets of downtown McPherson.

"This is an awesome time to celebrate our children and education," said **GraceMed** McPherson Clinic Manager **Deb Clark**. "It's a long-standing tradition in this community and the **GraceMed** McPherson Family Clinic staff love being part of the celebration. Since we opened last May, this is the second year we have gotten to be part the All Schools Day parade, giving us the opportunity to connect with friends and neighbors and remind them we are here to help."

This tough little girl appeared in the ad announcing our Big Splash Pizza Bash Attendance Contest for McPherson elementary school students.



(1) **Graham Armstrong**, **Henry Schein Dental** with **Dave Sanford**; (2) **Steve Radley**, **President & CEO**, **Network for Kansas** and **State Senator Gene Suellentrop**; (3) **Venus Lee**, **GraceMed Associate Executive Officer** with **Alicia Thompson**, **Superintendent of Wichita School District 259**; (4) **Jack, Linda and Joe Davidson**, **Jimmie's Family Diner**; and (5) **Admiral Windwagon Smith** and **GraceMed Board Member, Tim Norton**.